

# Cross Cultural Collaboration

- Best Practice - Dos and Don'ts

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# Tang Dynasty



中英  
中英  
中英

# Ming Dynasty



中英  
中英  
中英  
中英

# Qing Dynasty



中英  
中英  
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中英

# Modern Era



# Why Collaborate?

Different cultures have different problems to solve

Different cultures try to answer problems with their answers

Two heads are better than one

Sharing experience and perspective creates new solutions

Isolation does not work



# Dos

Get legal advise

Get to know you partner/s before plunging in

Set precise boundaries

Keep your options open

Insist on clarity

Have a clear goal

Have an end game



# Don'ts

Trust people blindly

Assume partners will solve all problems

Put all your eggs in one basket

Accept answers which sound strange

Collaborate in a field of technology you know nothing about



# Case Studies

A personal perspective...



# In conclusion

Cooperation, especially across cultures, offers better opportunity for development compared to working alone.



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