

UK
TRADE &
INVESTMENT



CHINA TOMORROW

Philomena Chen - Head of Asia Pacific Development

UKTI North West

18 March 2010

Who We Are

Assist UK-based companies
succeed in an increasingly global
economy



Who We Are



Brings together the FCO and BIS

Lord Davies of Abersoch

Minister for Trade, Investment and Business at the Department for Business, Innovation and Skills and the Foreign and Commonwealth Office

Sir Andrew Cahn

Chief Executive of UK Trade & Investment



IN THE UK

- All 9 English regions
- Also in the Devolved Administration in Scotland, Wales and Northern Ireland
- Over 40 local offices around the country
- International Trade Advisers
- Sector Specialist Advisers
- Market Specialist Advisers



Globally

- Trade teams, located in our Embassies, High Commissions & Consulates
- Presence in 150 offices in over 100 markets
- Experienced Sector Specialist Commercial Officers
- Impartial Market Intelligence
- Understanding of Business Culture



North West International Trade Team



Delivery of UKTI services
for the NW region

Partnership with
NWDA and Chambers of
Commerce North West



In association with



What we can do for you

Provide international trade expertise and access to UKTI services through International Trade Advisors:

- Passport to Export
- Passport to Export R & D
- Market Research - Overseas Market Introduction Service (OMIS) and Export Market Research Scheme (EMRS)
- Gateway to Global Growth (G3)
- Export Communication Review (ECR)
- Tradeshow Access Programme (TAP)
- Individual Exhibition Support



To improve your export potential via OMIS

- One to one mentoring with overseas trade team
- Appointment making with selected contacts or potential business partners
- Accompanying customers to meetings to help with translations, business etiquette and culture
- Organise & invite potential local partners to bespoke receptions, meetings and seminars where you can personally present your product or service
- Delivery and collection of tender documents
- For an additional cost, use of official premises and facilities, for example for a product launch or reception



What's on in the NW?

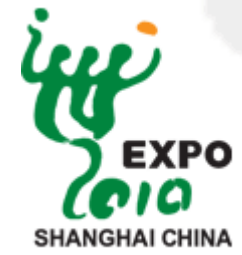
- **New opportunities for your business in South Korea**
24 March, Reebok Stadium, Bolton
- **Language & Culture in China**
29 March at Yang Sing, Manchester
- **Market Visits to World Expo Asia in Shanghai & other Chinese city**
8 - 15 May and 9 - 17 October 2010
- **China ICT Clinic - Meet the Commercial Officers from Beijing, Shanghai, Chongqing & Guangzhou**
23 April at Daresbury Science & Innovation Campus
- **Business opportunities in Thailand - Advanced Engineering**
28 May at Warren Bruce Court, Manchester
- **Eco Expo Asia (Environment Protection Trade Fair) in Hong Kong**
3-6 November, TAP supported



Interested?

Email: info@uktinorthwest.co.uk

The World Expo 2010



Better City, Better Life

Expo 2010 Shanghai China

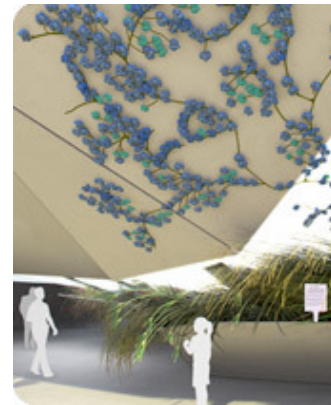


<http://en.expo2010.cn/>

The UK Pavilion - Seed Cathedral



<http://www.ukshanghaiexpo.com/en/home.php>



The Liverpool Pavilion - Themes

Gateway to England's North West



May

Gateway to the North West (ports, property development and airports)

June

Science and Technology

July

Culture, Health and Sport

August

Knowledge sector

September

Financial and professional services sector

October

Urban regeneration



UK Trade & Investment
North West International Trade Team

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